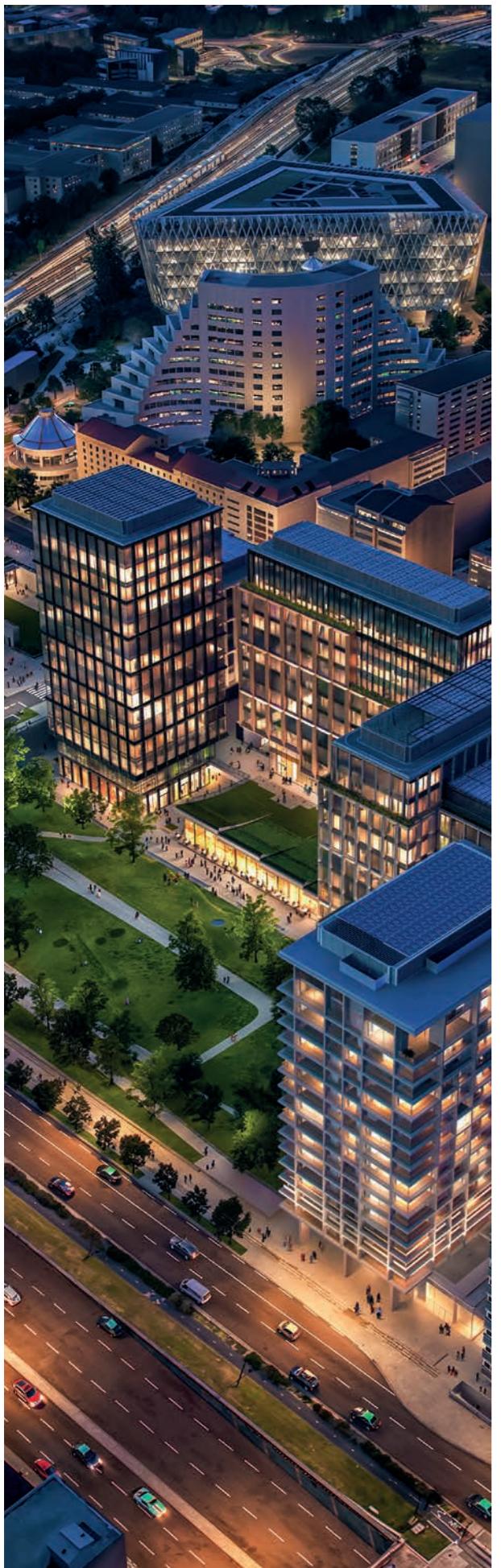


A Future-Ready
Hub Breathing Life
Into Lisbon.



CENTRE
CAMPOS



ENTRE
CAMPOS

Embracing Exclusivity.

Creating a unique market position by tapping into the allure of exclusivity, driving desirability and destination, enhancing the project overall positioning. It is not about "luxury", it is about challenging the status quo and jumping into the future.

Being a People's Brand.

Establishing a deep emotional bond with customers, enhance satisfaction, loyalty, and affinity by fostering meaningful interactions and tailoring offerings to individual preferences.

Being Part of Something Bigger.

Cultivating a sense of local ownership and entrepreneurship, supported by proximity-driven retail and neighbourhood employment opportunities, resulting in a diverse and culturally enriched community hub.

Opening a Window into the Future.

Positioning the project as a trailblazer in the retail landscape by prioritizing forward-thinking products while keeping tabs on emerging trends and new consumers habits. It is time to arise as early adopters, not followers.

Acting Proudly ESG (for Real).

Ensuring long-term success and positive project perception by meeting environmental expectations but also fostering relationships with all stakeholders and embodying social responsibility.

Lisbon's New Original.

"Lisbon's New Original" celebrates Lisbon's unique identity and character on a project that honours the city's past while contributing to its evolving story and future.

The Lisbon light between the seven hills and the Tagus river; the old town districts and the monuments from the age of exploration; the new architecture and vibrant urban life; Fado and festivals and summits; gastronomic journeys that mirror its rich history and dynamic present. Between tangible and intangible originalities, EntreCampos is a project that integrates with the city's distinctive identity, enhancing Lisbon's rich cultural and architectural heritage and creating a fresh and bold addition to the cityscape.

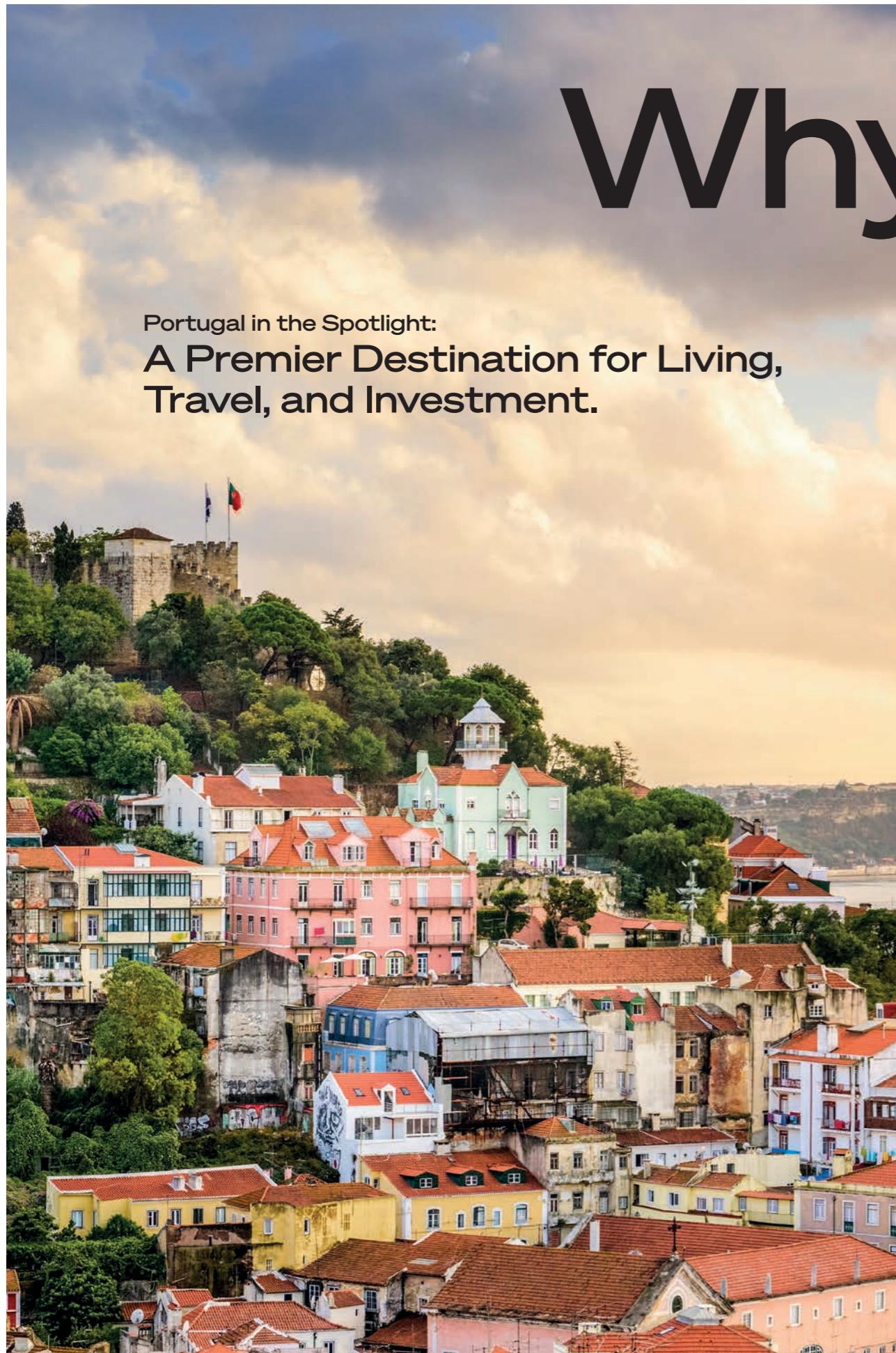
Designed as an inclusive and inviting new neighbourhood, EntreCampos is set to become a new hub in the city, accessible to everyone and bringing to life a popular iconic place as a new original, part of an original city. **Be part of it.**

Developer

FIDELIDADE
PROPERTY

Development Manager

FOSUN HIVE
IBERIA



Why Portugal.

Portugal in the Spotlight:
A Premier Destination for Living,
Travel, and Investment.

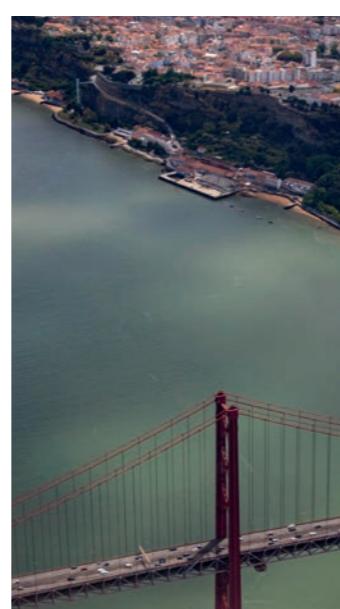
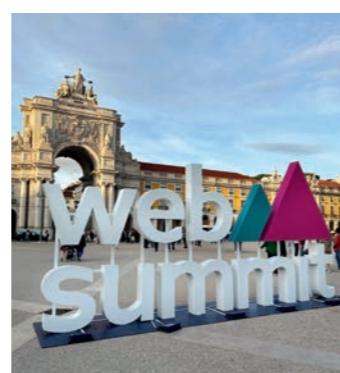
Growth & Innovation.

The Portuguese economy is projected to outgrow the Euro Area until 2025, with low unemployment, and inflation dropping closer to 2% fostering a healthy investment environment.	A Flourishing Economy	A Magnet for Investment
	2 – 2.3% Economy growth (2024-2026F)	Top 10 Rank achieved by Portugal for Foreign Direct Investment (FDI) since 2020
	2.8% Inflation	
	5.8% Unemployment	

Portugal has become a highly desirable destination while experiencing a tourism boom that captivates visitors with its unique charm.	A Tourists & Expats Top Choice	A Commitment to Sustainability
	31.6M Annual Tourists in Portugal	51% Renewables weight on energy needs by 2030
	~70M Airport passengers 2025	2050 Lisbon's target year for carbon neutrality
	+90% Foreign Residents in 10 years	
	75,000 International University students (x3 in 10 years)	

Sources: INE, Bank of Portugal, Tourism of Portugal

Cool & Cutting-edge

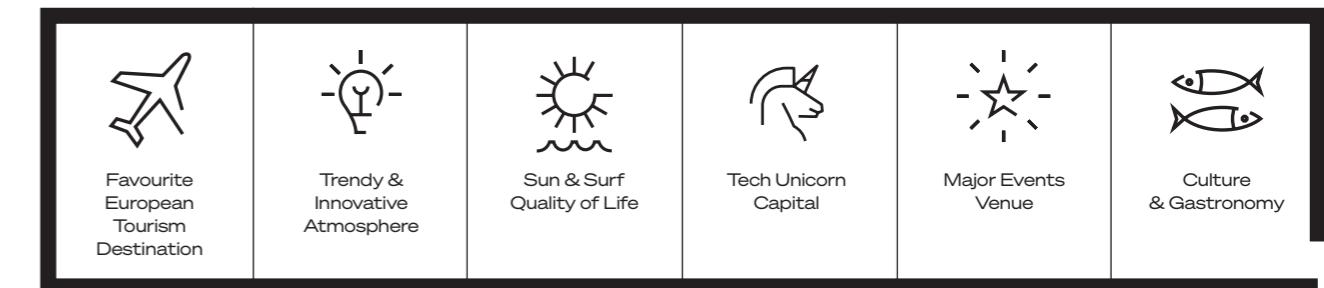


Why Lisbon.

Europe's Innovation Hub.

Lisbon has emerged as Europe's tech hub, home to numerous unicorns and startups, standing as the top choice in Portugal for the majority of companies, expats and executive nomads.

Moreover, it is home to numerous world-class events, ranging from tech to entertainment.



↗ Lisbon Hosts:

29% Of All Companies in Portugal

47% Of Digital Enterprise in Portugal

44% Creative Industries in Portugal

50% Of Expats in Portugal

Top 5 Destination for executive nomads

↗ Innovation Hubs in Lisbon

Google, Uber, Mercedes-Benz, Zalando, Volkswagen

↗ Top Investors in Lisbon

USA, Spain, Germany

↗ Startup Ecosystem

Lisbon is the most attractive region in the country. The Silicon Valley of Europe for tech start ups.

14 Accelerators

100+ Coworking spaces

5 Fablabs and marketplaces

10 Creative hubs

Home of:



A New Destination Neighbourhood at the Heart of the City.



Spanning 330,000 square meters of gross construction area, this project features ten iconic buildings designed by world-renowned architects, including two Pritzker Prize winners.

This transformative venture will redefine Lisbon's urban landscape and set new standards for innovation and excellence across Portugal.

Designed by:

Gensler

PRO
MON
TORIO

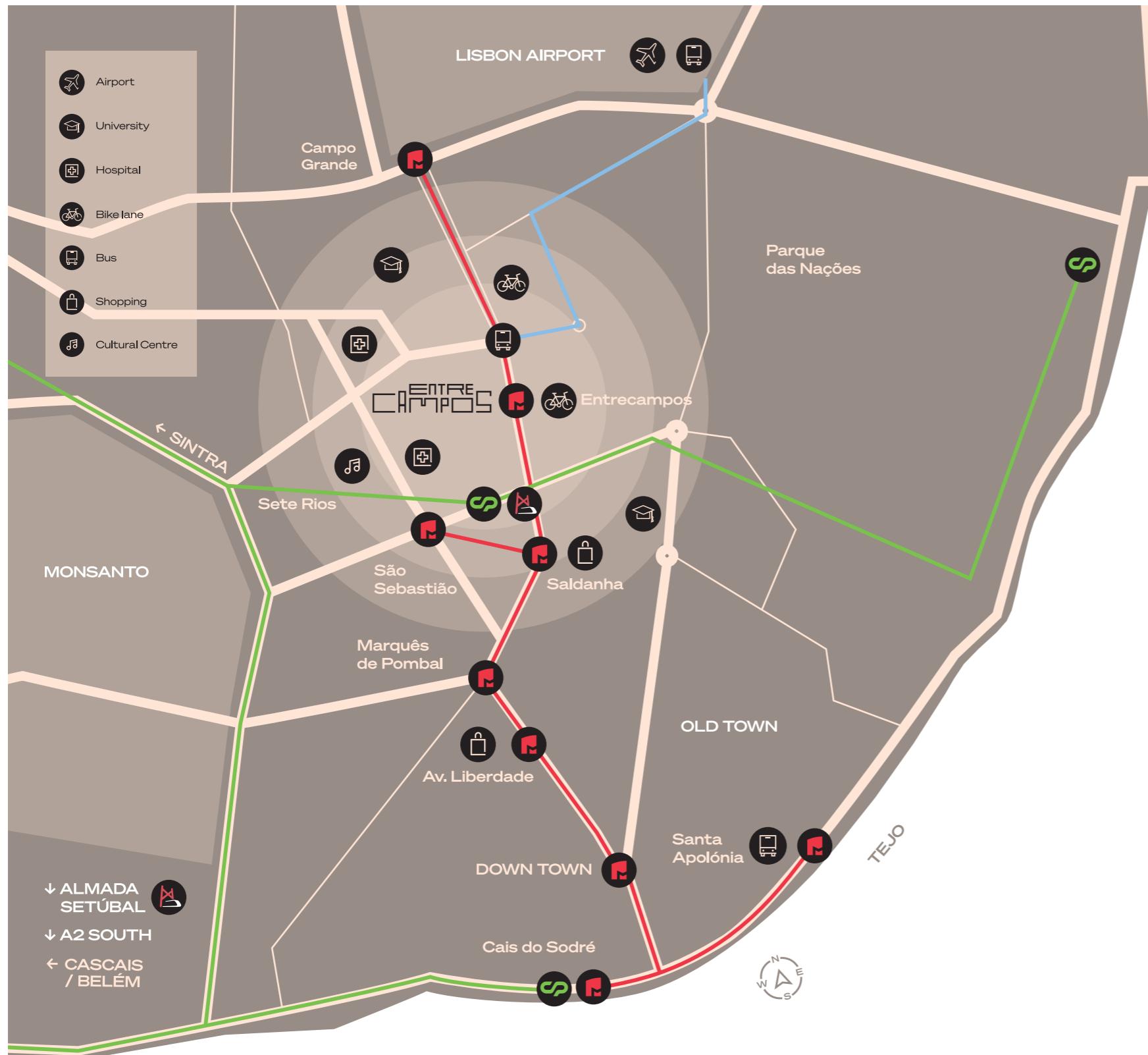
KPF **S+A**

*A. Siza
A. Costa
& M. Soárez*



Lisbon's New Original Hot Spot.





A Vibrant Convergence Spot in Lisbon.

→ This area is evolving into a centre for business and innovation while maintaining its connection to Lisbon's historical roots.

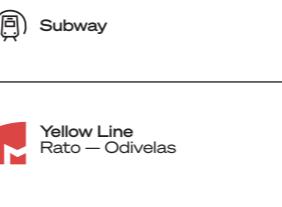
→ It is the last vast space available in the heart of the city — the final square meters to build, buy, and live.

→ Significant investments in infrastructure led to the emergence of new residential, commercial, and business projects.

→ It serves as a traffic hub for students, residents, and commuters.

Direct connection to the prime road network of the region.

- ↗ 2ª Circular
- ↗ A2 South
- ↗ A2 West
- ↗ A5 Cascais
- ↗ A1 North



Millions cross the area every year

- 27M cars
- 14M railway passengers
- 73M yellow line passengers

Offices

The new epicentre of Lisbon's CBD, designed to welcome up to 14,000 daily users, boasts seamless integrated transportation links. Offering Grade A ESG compliant offices, it aims at best-in-class LEED, WELL, and WiredScore Certification.

7	Buildings
140,000	SQM
14,000	Daily Office Users



Retail

Lisbon's newest shopping, eating & leisure destination. A high street concept filled with flagship stores in between the most-wanted fine dining places. A curated multi-layered retail experience, fully integrated into a public park, right in the city centre.

2	Floors
20,000	SQM
+55	Stores
8.500	SQM F&B

Residential

Designed by Pritzker winners Siza Vieira, Souto de Moura, and interior design by Ana Costa, these residences encompass studios to 5-bedroom duplex apartments, ranging from 47 to 390 sqm GPA, for a total of 545 estimated residents.

3	Buildings
28,000	SQM
249	Apartments





Sustainability Meets Urban Aesthetics.

Designed to achieve
the following certifications:

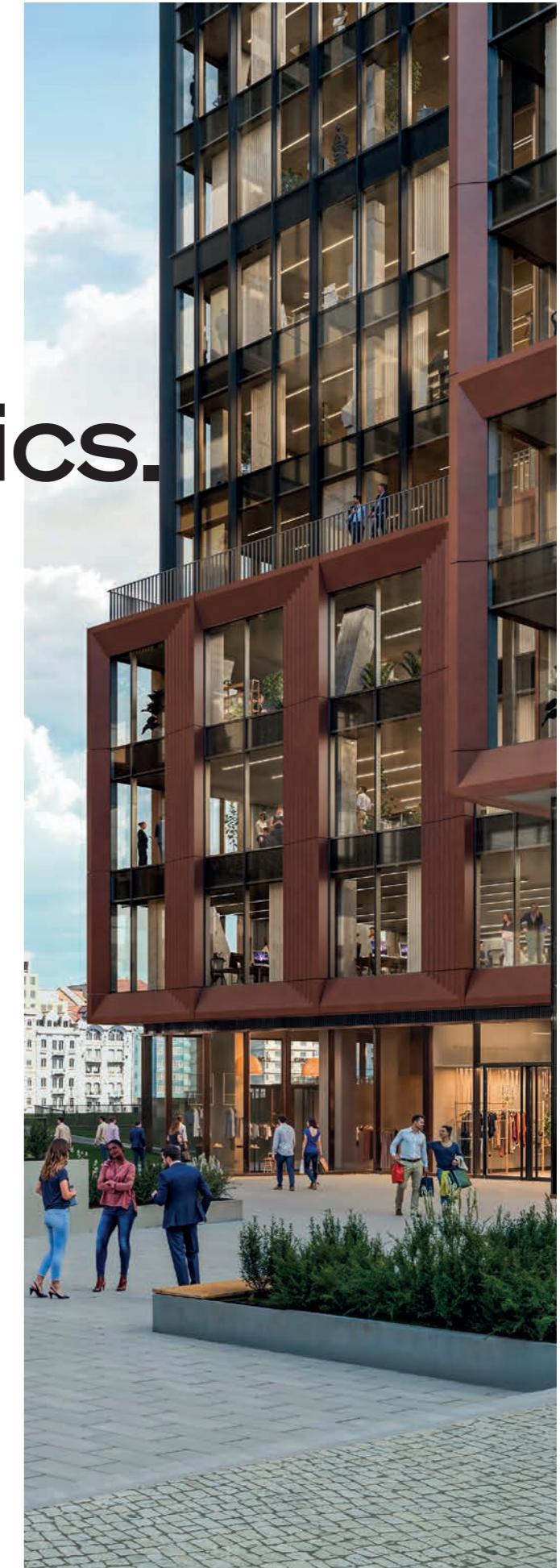
First LEED Gold Certified
Neighbourhood in Portugal



WiredScore

First WiredScore neighbourhood
in continental Europe

- ↗ A pioneering project in Europe
- ↗ Comprehensive sustainability strategy, integrated into project design
- ↗ Fully integrated landscape, exterior terraces and green spaces for a heightened sense of wellbeing
- ↗ Geothermal and solar energy drastically reduce carbon footprint



Welcome to a New Original Corporate Life.

- ↗ Designed by KPF, one of the world's leading architecture practices
- ↗ State-of-the art design
- ↗ A global architectural vision, rooted in Lisbon's identity
- ↗ Multiple distinct buildings, each with its own architectural expression, inspired by the city's urban fabric
- ↗ Designed to foster connection and urban life





Future Ready Buildings.

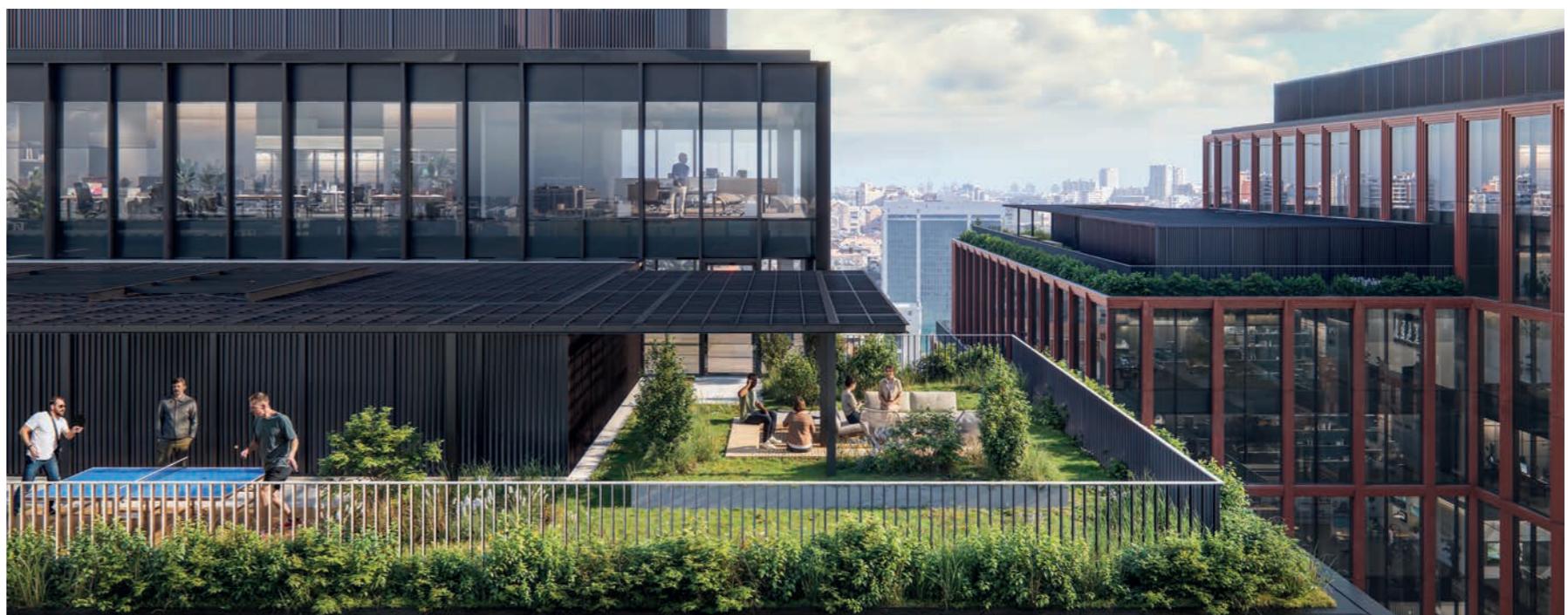
- ↗ Digitally enabled buildings, ready for the next generation of work
- ↗ Buildings designed to evolve with business
- ↗ Large, light filled open floorplates
- ↗ Extensive terraces and roof gardens
- ↗ Spaces designed around human wellbeing

A Business, Social & Nature Hub.



- ↗ A diversified mixed-use development
- ↗ Offices integrated with retail, services and public spaces
- ↗ Landscape and public realm
- ↗ Long-term relevance through urban integration
- ↗ Offices designed to support flexibility, balance and choice

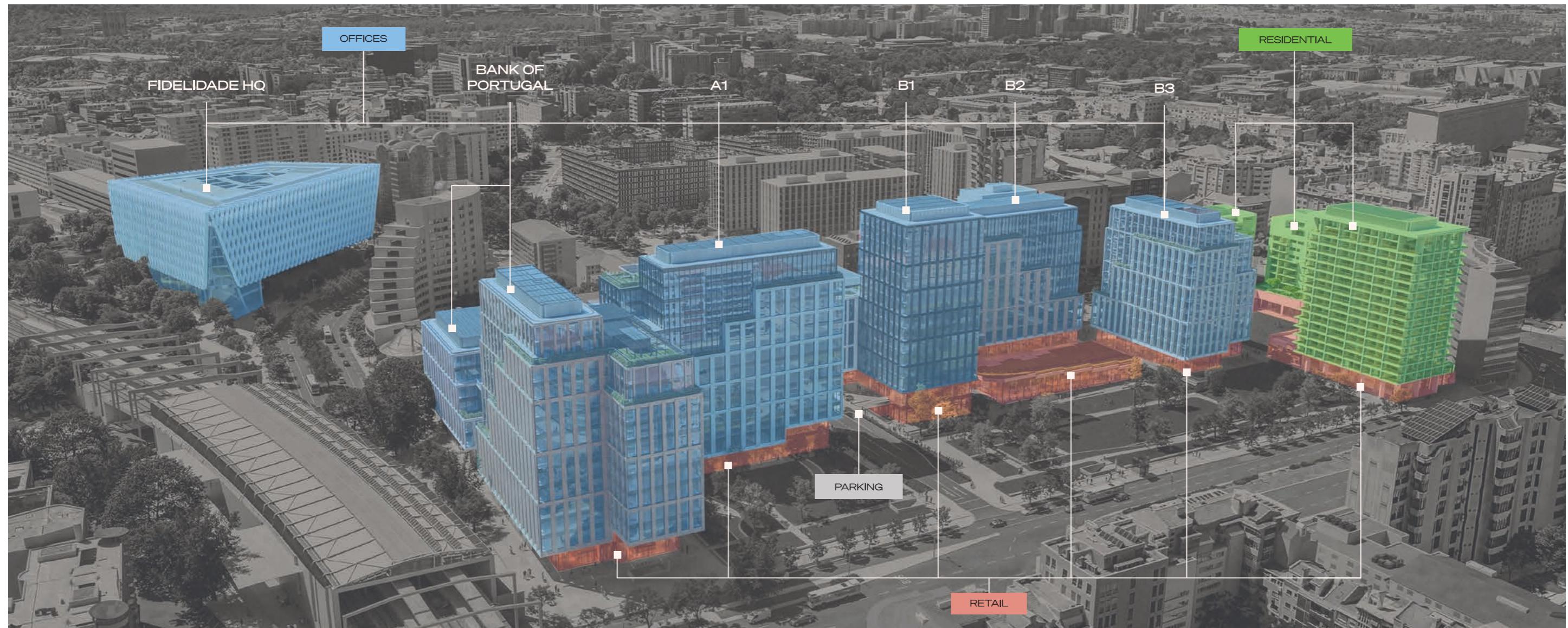
- ↗ A place where work naturally blends into everyday life
- ↗ Spaces that adapt to different rhythms of the day
- ↗ An environment that encourages productivity and quality of life
- ↗ High efficiency light-filled with tall spaces





A New Era of Connectivity, Comfort & Innovation.

- ↗ Seamless connectivity across workspaces and buildings
- ↗ Infrastructure designed to support evolving technologies
- ↗ High-performance environments focused on everyday comfort
- ↗ Smart solutions that enhance efficiency and usability
- ↗ Workplaces prepared to adapt to future needs and market expectations
- ↗ Induction HVAC



OFFICES	FIDELIDADE HQ	BANK OF PORTUGAL
	8 floors 40,000 sqm	Owner occupier
RETAIL	2 floors 20,000 sqm	
RESIDENTIAL	OUTUBRO	ARMADAS
	9 floors 82 apartments	9 floors 73 apartments
PARKING	2,000 public & private parking spots	

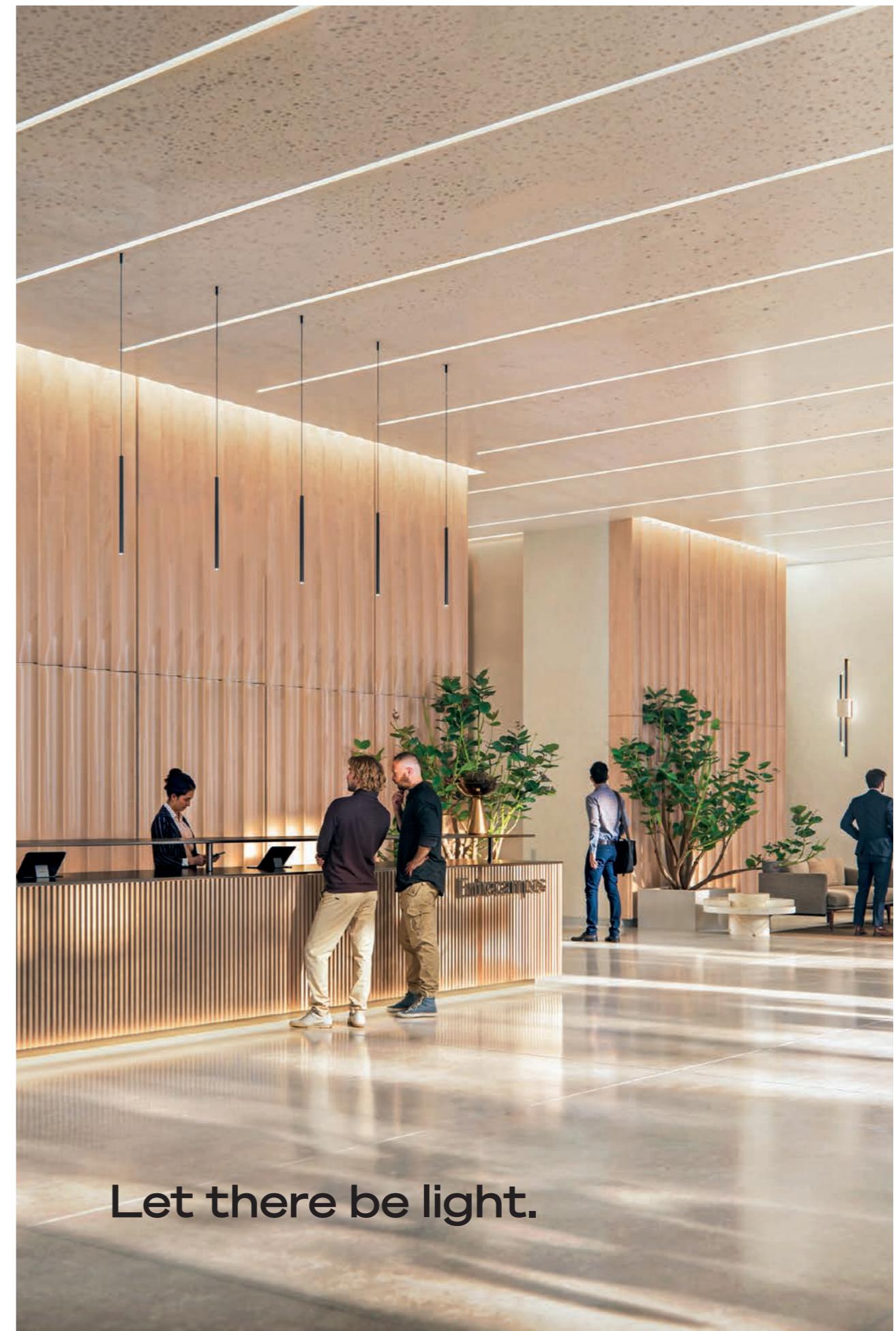
A1		
FLOOR	INTERIOR	TERRACE
1	1704 sqm	/
2	2 037 sqm	/
3	2 038 sqm	/
4	2 038 sqm	/
5	2 037 sqm	/
6	1764 sqm	64
7	1948 sqm	/
8	1915 sqm	26
9	1910 sqm	/
10	1685 sqm	179
11	1685 sqm	/
12	715 sqm	448
13	726 sqm	/
	22 202	

B1		
FLOOR	INTERIOR	TERRACE
1	1 765 sqm	/
2	1 765 sqm	/
3	1 765 sqm	/
4	1 765 sqm	/
5	1 731 sqm	25
6	1 577 sqm	/
7	669 sqm	340
8	713 sqm	/
9	710 sqm	/
10	710 sqm	/
11	710 sqm	/
12	707 sqm	/
13	707 sqm	/
	15 291	

B2		
FLOOR	INTERIOR	TERRACE
1	2 059 sqm	/
2	2 365 sqm	/
3	2 365 sqm	/
4	2 200 sqm	129
5	2 200 sqm	/
6	2 033 sqm	/
7	1 050 sqm	734
8	1 065 sqm	/
9	1 065 sqm	/
10	851 sqm	193
11	851 sqm	/
	18 102	

B3		
FLOOR	INTERIOR	TERRACE
1	1 932 sqm	/
2	1 932 sqm	/
3	1 932 sqm	/
4	1 784 sqm	118
5	1 783 sqm	/
6	1 595 sqm	/
7	1 642 sqm	108
8	1 642 sqm	/
9	1 642 sqm	/
10	598 sqm	546
11	608 sqm	/
	17 087	





Let there be light.

Business Life, Elevated.



Be Part of a New Corporate Life Experience.

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WAKEFIELD

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