

# A Future-Ready Hub Breathing Life Into Lisbon.



ENTRE  
CAMPOS





# ENTRE CAMPOS

## Embracing Exclusivity.

Creating a unique market position by tapping into the allure of exclusivity, driving desirability and destination, enhancing the project overall positioning. It is not about “luxury”, it is about challenging the status quo and jumping into the future.

## Being a People's Brand.

Establishing a deep emotional bond with customers, enhance satisfaction, loyalty, and affinity by fostering meaningful interactions and tailoring offerings to individual preferences.

## Being Part of Something Bigger.

Cultivating a sense of local ownership and entrepreneurship, supported by proximity-driven retail and neighbourhood employment opportunities, resulting in a diverse and culturally enriched community hub.

## Opening a Window into the Future.

Positioning the project as a trailblazer in the retail landscape by prioritizing forward-thinking products while keeping tabs on emerging trends and new consumers habits. It is time to arise as early adopters, not followers.

## Acting Proudly ESG (for Real).

Ensuring long-term success and positive project perception by meeting environmental expectations but also fostering relationships with all stakeholders and embodying social responsibility.

Developer

**FIDELIDADE**  
PROPERTY

Development Manager

**FOSUN HIVE**  
IBERIA

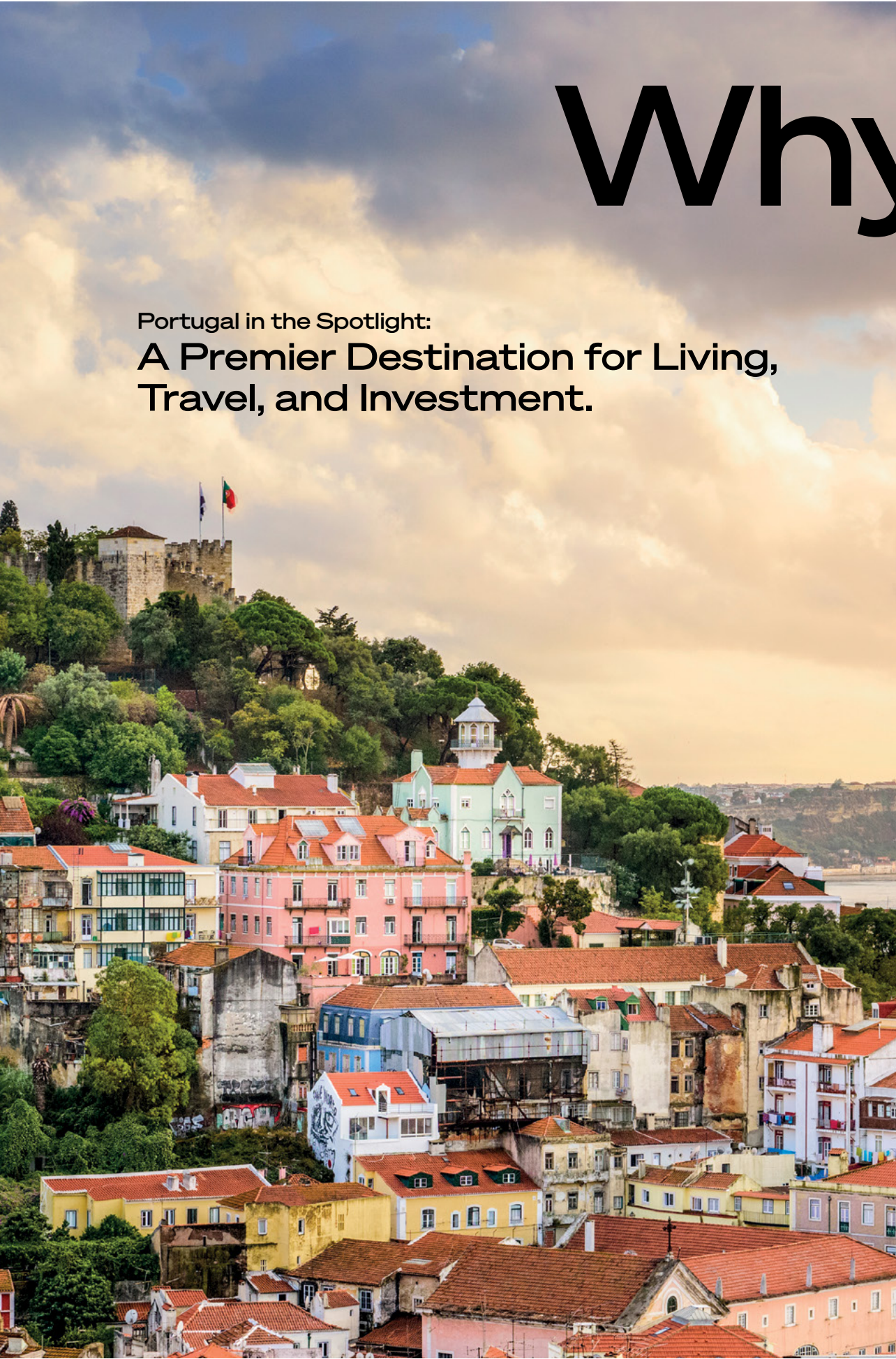
# Lisbon's New Original.

**“Lisbon's New Original”** celebrates Lisbon's unique identity and character on a project that honours the city's past while contributing to its evolving story and future.

The Lisbon light between the seven hills and the Tagus river; the old town districts and the monuments from the age of exploration; the new architecture and vibrant urban life; Fado and festivals and summits; gastronomic journeys that mirror its rich history and dynamic present. Between tangible and intangible originalities, EntreCampos is a project that integrates with the city's distinctive identity, enhancing Lisbon's rich cultural and architectural heritage and creating a fresh and bold addition to the cityscape.

Designed as an inclusive and inviting new neighbourhood, EntreCampos is set to become a new hub in the city, accessible to everyone and bringing to life a popular iconic place as a new original, part of an original city. **Be part of it.**









Portugal in the Spotlight:  
A Premier Destination for Living,  
Travel, and Investment.

# Why Portugal.

## Growth & Innovation.

<p>The Portuguese economy is projected to outgrow the Euro Area until 2025, with low unemployment, and inflation dropping closer to 2%, fostering a healthy investment environment.</p>	 <b>A Flourishing Economy</b>	 <b>A Magnet for Investment</b>
	<b>2 – 2.3%</b> Economy growth (2024-2026F)	<b>Top 10</b> Rank achieved by Portugal for Foreign Direct Investment (FDI since 2020)
	<b>2.8%</b> Inflation	
	<b>5.8%</b> Unemployment	

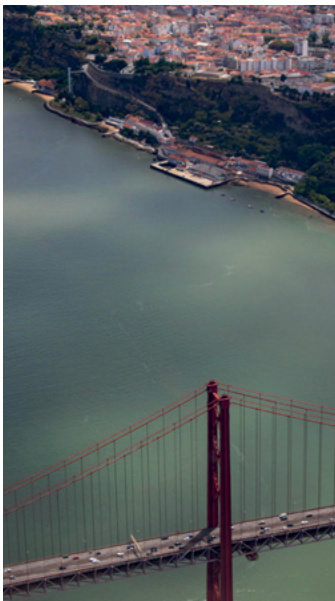
<p>Portugal has become a highly desirable destination while experiencing a tourism boom that captivates visitors with its unique charm.</p>	 <b>A Tourists &amp; Expats Top Choice</b>
	<b>31.6M</b> Annual Tourists in Portugal
	<b>~70M</b> Airport passengers 2025
	<b>+90%</b> Foreign Residents in 10 years
	<b>75,000</b> International University students (x3 in 10 years)

<p>As the country adopts sustainable compromises, it has emerged as a top choice for those seeking a vibrant lifestyle that seamlessly blends cultural richness with mindful living.</p>	 <b>A Commitment to Sustainability</b>
	<b>51%</b> Renewables weight on energy needs by 2030
	<b>2050</b> Lisbon's target year for carbon neutrality

Sources: INE, Bank of Portugal, Tourism of Portugal



Cool & Cutting-edge









# Why Lisbon.

## Europe's Innovation Hub.

Lisbon has emerged as Europe's tech hub, home to numerous unicorns and startups, standing as the top choice in Portugal for the majority of companies, expats and executive nomads.

Moreover, it is home to numerous world-class events, ranging from tech to entertainment.

 Favourite European Tourism Destination	 Trendy & Innovative Atmosphere	 Sun & Surf Quality of Life	 Tech Unicorn Capital	 Major Events Venue	 Culture & Gastronomy
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<p>↗ Lisbon Hosts:</p> <p>29% Of All Companies in Portugal</p> <p>47% Of Digital Enterprise in Portugal</p> <p>44% Creative Industries in Portugal</p> <p>50% Of Expats in Portugal</p> <p>Top 5 Destination for executive nomads</p>	<p>↗ Innovation Hubs in Lisbon</p> <p>Google, Uber, Mercedes-Benz, Zalando, Volkswagen</p> <p>↗ Top Investors in Lisbon</p> <p>USA, Spain, Germany</p>	<p>↗ Startup Ecosystem</p> <p>Lisbon is the most attractive region in the country. The Silicon Valley of Europe for tech start ups.</p> <p>14 Accelerators</p> <p>100+ Coworking spaces</p> <p>5 Fablabs and marketplaces</p> <p>10 Creative hubs</p>
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Home of:







# A New Destination Neighbourhood at the Heart of the City.

Spanning 330,000 square meters of gross construction area, this project features ten iconic buildings designed by world-renowned architects, including two Pritzker Prize winners.

This transformative venture will redefine Lisbon's urban landscape and set new standards for innovation and excellence across Portugal.

Designed by:

**Gensler** **PRO MON TORIO** **KPF** **S+A** *Ariza*  
*Alva Costa*  
*Simoes*

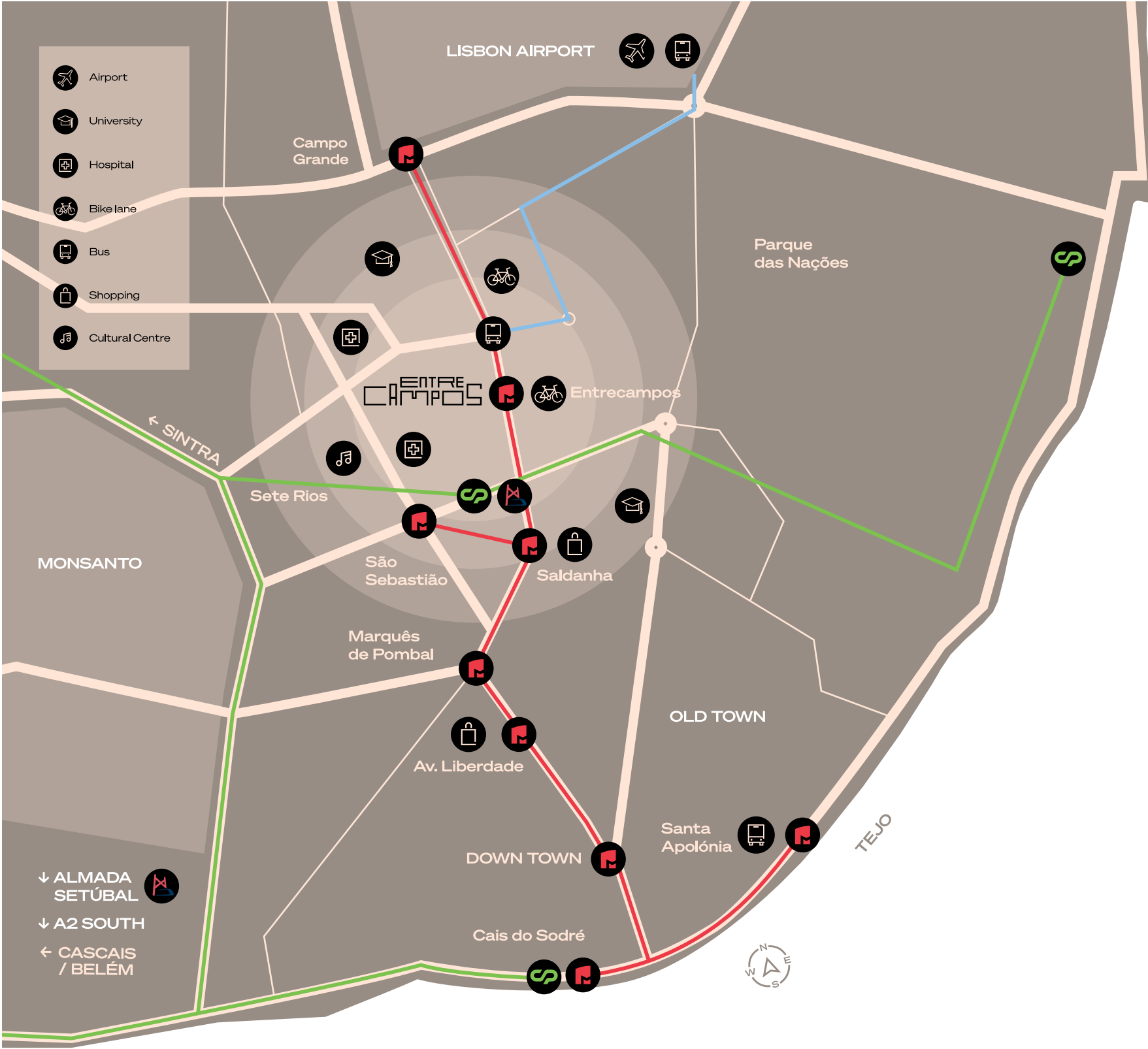




# Lisbon's New Original Hot Spot.







# A Vibrant Convergence Spot in Lisbon.

→ This area is evolving into a centre for business and innovation while maintaining its connection to Lisbon's historical roots.

→ It is the last vast space available in the heart of the city — the final square meters to build, buy, and live.

→ Significant investments in infrastructure led to the emergence of new residential, commercial, and business projects.

→ It serves as a traffic hub for students, residents, and commuters.

Direct connection to the prime road network of the region.

- ↗ 2ª Circular
- ↗ A2 South
- ↗ A2 West
- ↗ A5 Cascais
- ↗ A1 North



Subway

Yellow Line  
Rato — Odivelas

Train

Setúbal 56 min. Almada 15 min. Oriente 15 min. Sintra 38 min.

Millions cross the area every year

2,7M cars

14M railway passengers

73M yellow line passengers



# Offices

The new epicentre of Lisbon's CBD, designed to welcome up to 14,000 daily users, boasts seamless integrated transportation links. Offering Grade A ESG compliant offices, it aims at best-in-class LEED, WELL, and WiredScore Certification.

7 Buildings
140,000 SQM
14,000 Daily Office Users



# Retail

Lisbon's newest shopping, eating & leisure destination. A high street concept filled with flagship stores in between the most-wanted fine dining places. A curated multi-layered retail experience, fully integrated into a public park, right in the city centre.

2 Floors
20,000 SQM
+55 Stores
8.500 SQM F&B

# Residential

Designed by Pritzker winners Siza Vieira, Souto de Moura, and interior design by Ana Costa, these residences encompass studios to 5-bedroom duplex apartments, ranging from 47 to 390 sqm GPA, for a total of 545 estimated residents.

3 Buildings
28,000 SQM
249 Apartments







# Sustainability Meets

Designed to achieve the following certifications:

**First LEED Gold Certified  
Neighbourhood in Portugal**



**WiredScore**

➤ First WiredScore neighbourhood  
in continental Europe

# Urban Aesthetics.

➤ A pioneering project in Europe

➤ Comprehensive sustainability  
strategy, integrated into project  
design

➤ Fully integrated landscape,  
exterior terraces and green  
spaces for a heightened sense  
of wellbeing

➤ Geothermal and solar energy  
drastically reduce carbon  
footprint





# Welcome to a New Original Corporate Life.

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➤ Designed by KPF, one of the world's leading architecture practices

➤ State-of-the art design

➤ A global architectural vision, rooted in Lisbon's identity

➤ Multiple distinct buildings, each with its own architectural expression, inspired by Lisbon's culture and urban fabric

➤ Designed to foster connection and urban life







# Future Ready Buildings.

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- ↗ Digitally enabled buildings, ready for the next generation of work
  - ↗ Buildings designed to evolve with business
  - ↗ Large, light filled open floorplates
  - ↗ Expensive terraces and roof gardens
  - ↗ Spaces designed around human wellbeing



# A Business, Social & Nature Hub.



↗ A diversified mixed-use development

↗ Offices integrated with retail, services and public spaces

↗ Landscape and public realm

↗ Long-term relevance through urban integration

↗ Offices designed to support flexibility, balance and choice

↗ A place where work naturally blends into everyday life

↗ Spaces that adapt to different rhythms of the day

↗ An environment that encourages productivity and quality of life

↗ High efficiency light-filled with tall spaces







# A New Era of Connectivity, Comfort & Innovation.

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↗ Seamless connectivity across workspaces  
and buildings

↗ Infrastructure designed to support evolving  
technologies

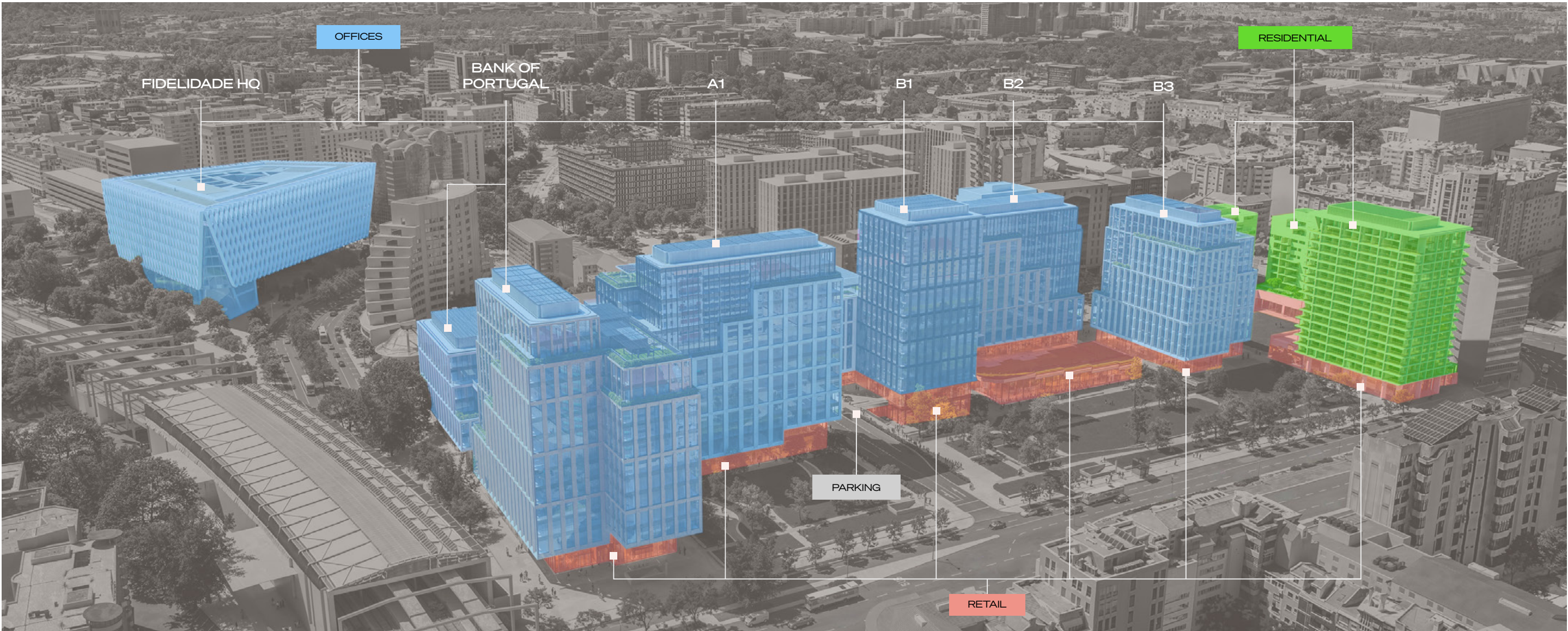
↗ High-performance environments focused  
on everyday comfort

↗ Smart solutions that enhance efficiency  
and usability

↗ Workplaces prepared to adapt to future  
needs and market expectations

↗ Induction HVAC





OFFICES	FIDELIDADE HQ	BANK OF PORTUGAL	
	8 floors 40,000 sqm	Owner occupier	
RETAIL	2 floors 20,000 sqm		
RESIDENTIAL	OUTUBRO	ARMADAS	REPÚBLICA
	9 floors 82 apartments	9 floors 73 apartments	16 floors 94 apartments
PARKING	2,000 public & private parking spots		

A1			
FLOOR	INTERIOR	TERRACE	
1	1 704 sqm	/	
2	2 037 sqm	/	
3	2 038 sqm	/	
4	2 038 sqm	/	
5	2 037 sqm	/	
6	1 764 sqm	64	
7	1 948 sqm	/	
8	1 915 sqm	26	
9	1 910 sqm	/	
10	1 685 sqm	179	
11	1 685 sqm	/	
12	715 sqm	448	
13	726 sqm	/	
	22 202		

B1			
FLOOR	INTERIOR	TERRACE	
1	1 765 sqm	/	
2	1 765 sqm	/	
3	1 765 sqm	/	
4	1 765 sqm	/	
5	1 731 sqm	25	
6	1 577 sqm	/	
7	669 sqm	340	
8	713 sqm	/	
9	710 sqm	/	
10	710 sqm	/	
11	710 sqm	/	
12	707 sqm	/	
13	707 sqm	/	
	15 291		

B2			
FLOOR	INTERIOR	TERRACE	
1	2 059 sqm	/	
2	2 365 sqm	/	
3	2 365 sqm	/	
4	2 200 sqm	129	
5	2 200 sqm	/	
6	2 033 sqm	/	
7	1 050 sqm	734	
8	1 065 sqm	/	
9	1 065 sqm	/	
10	851 sqm	193	
11	851 sqm	/	
	18 102		

B3			
FLOOR	INTERIOR	TERRACE	
1	1 932 sqm	/	
2	1 932 sqm	/	
3	1 932 sqm	/	
4	1 784 sqm	118	
5	1 783 sqm	/	
6	1 595 sqm	/	
7	1 642 sqm	108	
8	1 642 sqm	/	
9	1 642 sqm	/	
10	598 sqm	546	
11	608 sqm	/	
	17 087		









Let there be light.







# Be Part of a New Corporate Life Experience.

## Contact us

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 **CUSHMAN &  
WAKEFIELD**

## Visit us

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