

The Future Unfolds at Lisbon's New Original EntreCampos Project.



ENTRE
CAMPOS



ENTRECAMPOS

Our EntreCampos Brand Stands for.

Embracing Exclusivity.

Creating a unique market position by tapping into the allure of exclusivity, driving desirability and destination, enhancing the project overall positioning. It is not about “luxury”, it is about challenging the status quo and jumping into the future.

Being a People's Brand.

Establishing a deep emotional bond with customers, enhance satisfaction, loyalty, and affinity by fostering meaningful interactions and tailoring offerings to individual preferences.

Being Part of Something Bigger.

Cultivating a sense of local ownership and entrepreneurship, supported by proximity-driven retail and neighbourhood employment opportunities, resulting in a diverse and culturally enriched community hub.

Opening a Window into the Future.

Positioning the project as a trailblazer in the retail landscape by prioritizing forward-thinking products while keeping tabs on emerging trends and new consumer habits. It is time to arise as early adopters, not followers.

Acting Proudly ESG (for Real).

Ensuring long-term success and positive project perception by meeting environmental expectations but also fostering relationships with all stakeholders and embodying social responsibility.

Developer

FIDELIDADE
PROPERTY

Development Manager

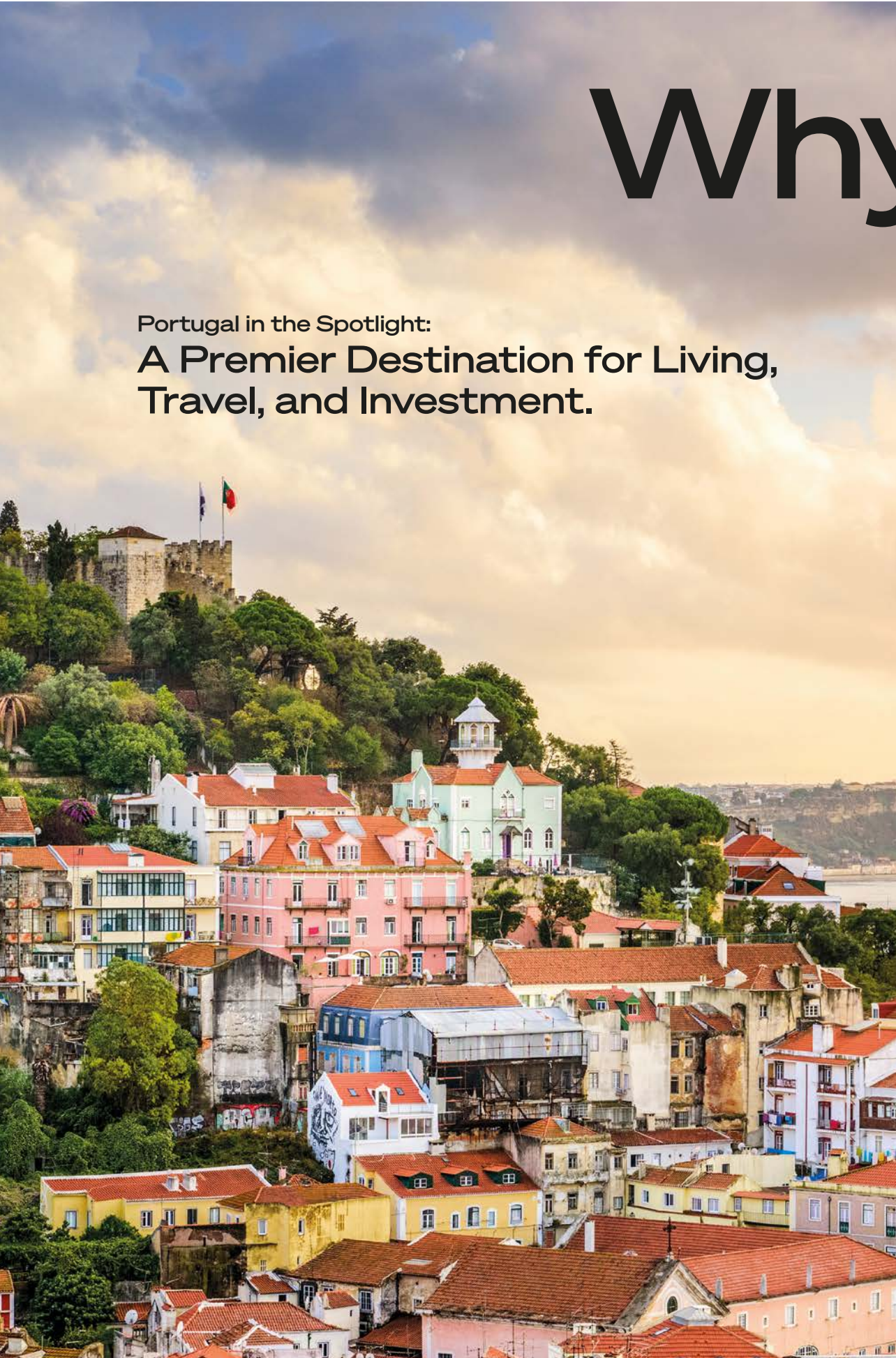
FOSUN HIVE
IBERIA

Lisbon's New Original.

“Lisbon's New Original” celebrates Lisbon's unique identity and character on a project that honours the city's past while contributing to its evolving story and future.

The Lisbon light between the seven hills and the Tagus river; the old town districts and the monuments from the age of exploration; the new architecture and vibrant urban life; Fado and festivals and summits; gastronomic journeys that mirror its rich history and dynamic present. Between tangible and intangible originalities, EntreCampos is a project that integrates with the city's distinctive identity, enhancing Lisbon's rich cultural and architectural heritage and creating a fresh and bold addition to the cityscape.

Designed as an inclusive and inviting new neighbourhood, EntreCampos is set to become a new hub in the city, accessible to everyone and bringing to life a popular iconic place as a new original, part of an original city. **Be part of it.**



Portugal in the Spotlight:
A Premier Destination for Living,
Travel, and Investment.

Why Portugal.

Growth & Innovation.

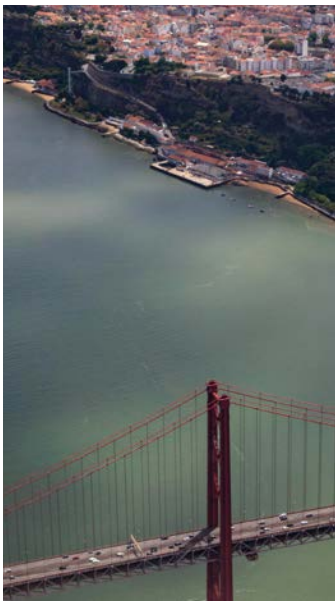
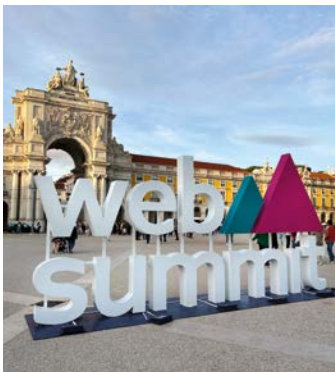
The Portuguese economy is outperforming the Euro Area, with low, with low unemployment, and inflation dropping closer to 2%, fostering a healthy investment environment.	 A Flourishing Economy	 A Magnet for Investment
	2 – 2.3% Economic growth (2024-2026F)	7th Rank achieved by Portugal for Foreign Direct Investment (FDI) in 2024
	2.8% Inflation	
	5.8% Unemployment	

Portugal has become a highly desirable destination while experiencing a tourism boom that captivates visitors with its unique charm.	 A Tourists & Expats Top Choice
	31.6M Annual Tourists in Portugal (+5.2% higher than 2022)
	68.6M Airport passengers (4.3% increase compared to 2023)
	+90% Foreign Residents in 10 years
	75,000 International University students (x3 in 10 years)

As the country adopts sustainable compromises, it has emerged as a top choice for those seeking a vibrant lifestyle that seamlessly blends cultural richness with mindful living.	 A Commitment to Sustainability
	51% Renewables weight on energy needs by 2030
	2050 Lisbon's target year for carbon neutrality

Sources: INE, Bank of Portugal, Tourism of Portugal

Cool & Cutting-edge.



Why Lisbon.

Europe's Innovation Hub.

Lisbon has emerged as Europe's tech hub, home to numerous unicorns and startups, standing as the top choice in Portugal for the majority of companies, expats and executive nomads.

Moreover, it is home to numerous world-class events, ranging from tech to entertainment.

 Favourite European Tourism Destination	 Trendy & Innovative Atmosphere	 Sun & Surf Quality of Life	 Tech Unicorn Capital	 Major Events Venue	 Culture & Gastronomy
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↗ Lisbon Hosts: 29% Of All Companies in Portugal 47% Of Digital Enterprise in Portugal 44% Creative Industries in Portugal 50% Of Expats in Portugal Top 5 Destination for executive nomads	↗ Innovation Hubs in Lisbon Google, Uber, Mercedes-Benz, Zalando, Volkswagen ↗ Top Investors in Lisbon USA, Spain, Germany	↗ Startup Ecosystem Lisbon is the most attractive region in the country. The Silicon Valley of Europe for tech start ups. 14 Accelerators 100+ Coworking spaces 5 Fablabs and marketplaces 10 Creative hubs
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Home of:



A New Destination Neighbourhood at the Heart of Trendy Lisbon.



Spanning 330,000 square meters of gross construction area, this project features ten iconic buildings designed by world-renowned architects, including two Pritzker Prize winners.

This transformative venture will redefine Lisbon's urban landscape and set new standards for innovation and excellence across Portugal.

Designed by:

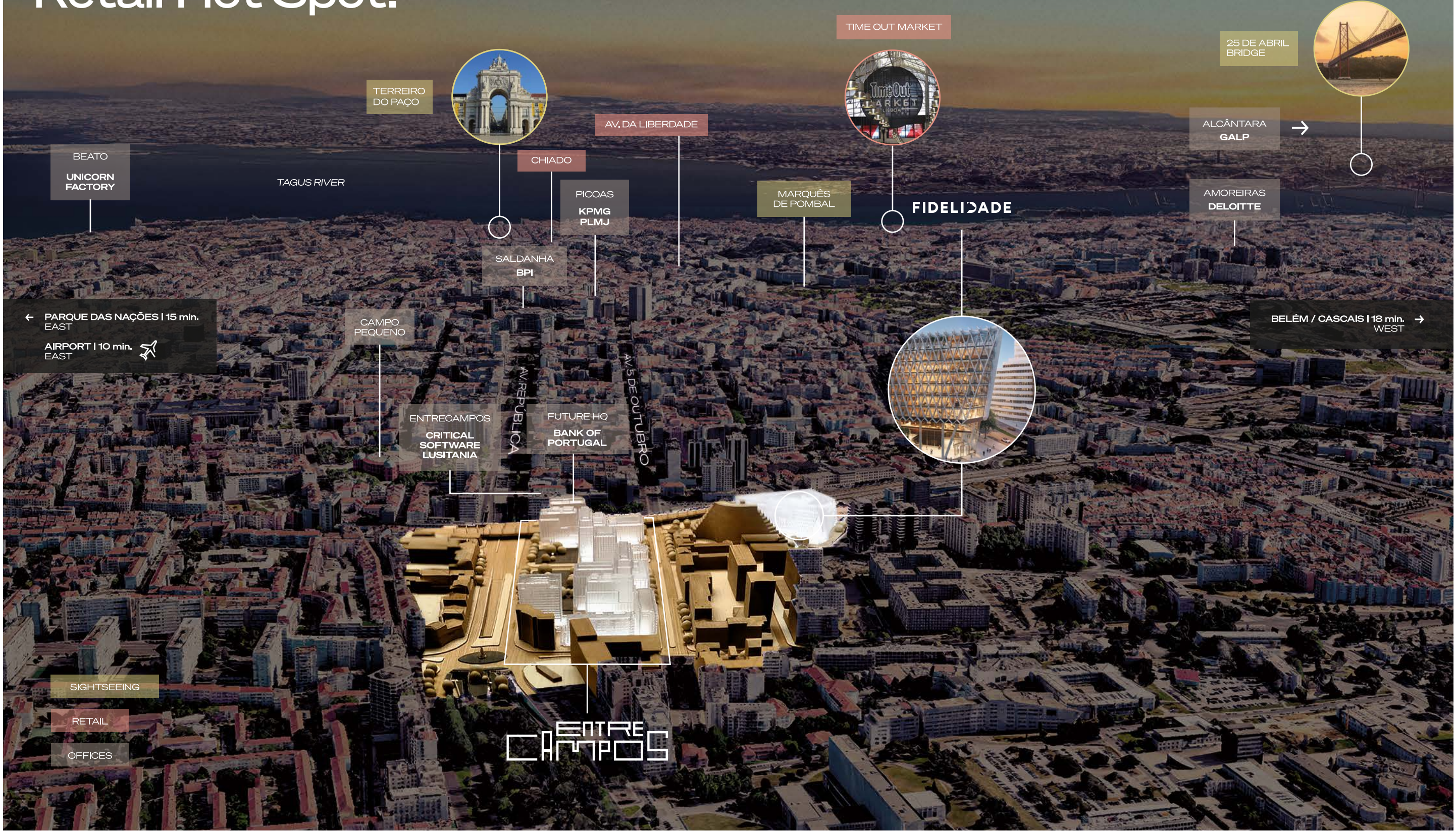
Gensler

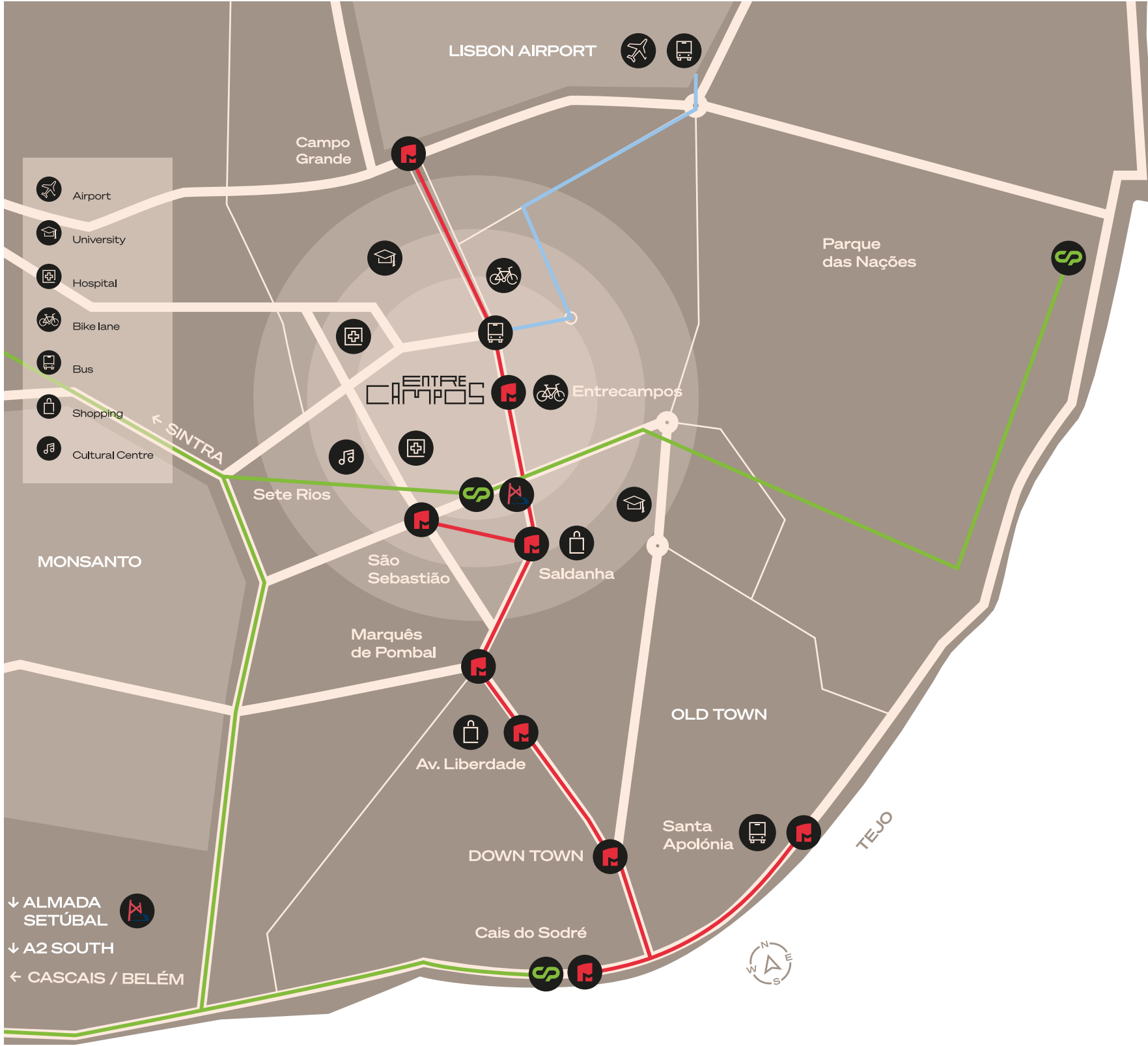
PRO
MON
TORIO

KPF **S+A**

*Ariza
Alva Costa
S. Moura*

Lisbon's New Original Retail Hot Spot.





A Vibrant Convergence Spot in Lisbon.

→ This area is evolving into a centre for business and innovation while maintaining its connection to Lisbon's historical roots.

→ It is the last vast space available in the heart of the city — the final square meters to build, buy, and live.

→ Significant investments in infrastructure led to the emergence of new residential, commercial, and business projects.

→ It serves as a traffic hub for students, residents, and commuters.

Direct connection to the prime road network of the region.

- ↗ 2ª Circular
- ↗ A2 South
- ↗ A2 West
- ↗ A5 Cascais
- ↗ A1 North



Subway

Yellow Line
Rato — Odivelas

Train

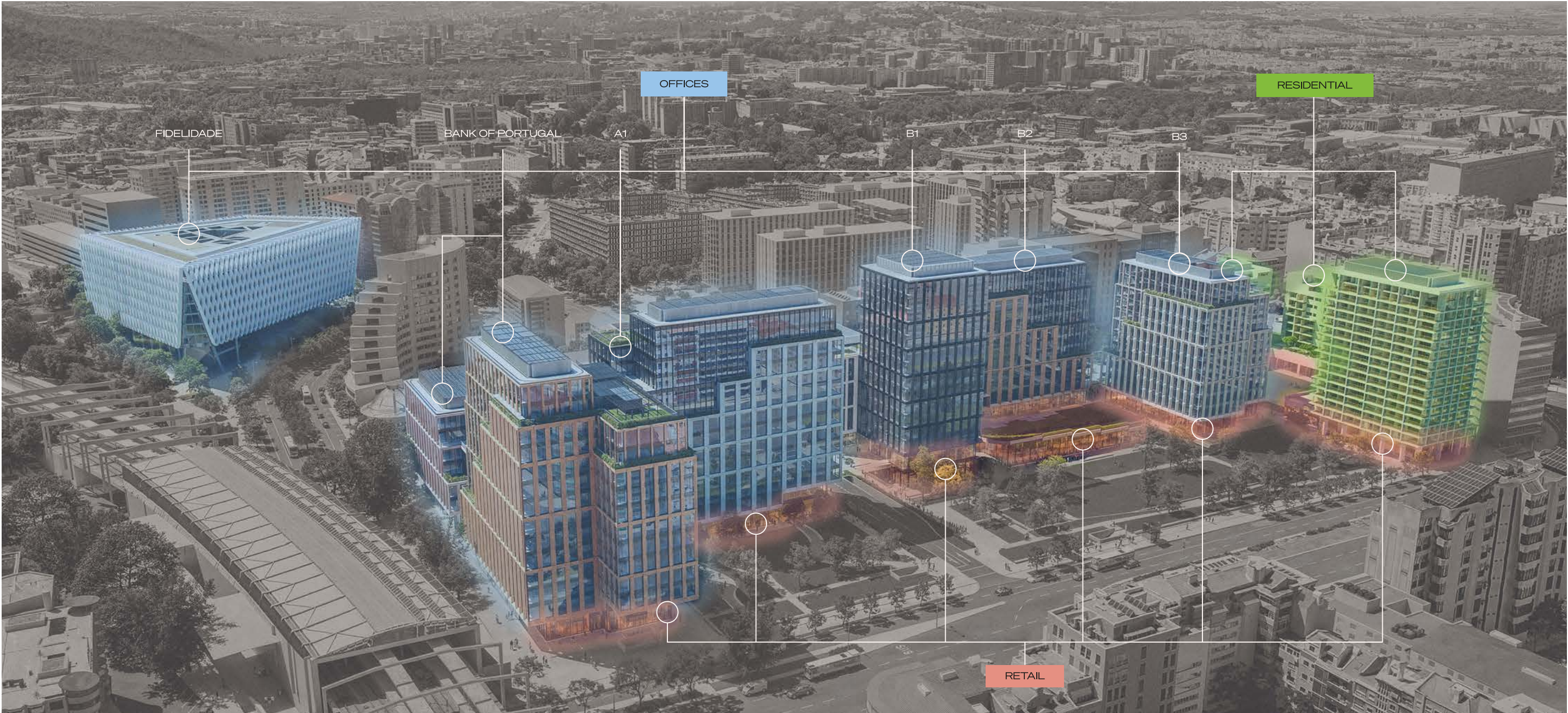


Millions cross the area every year

2,7M cars

14M railway passengers (2022)

73M yellow line passengers (2017)



OFFICES	FIDELIDADE 8 floors 40,000 sqm	BANK OF PORTUGAL Owner occupier	A1 14 floors 22,200 sqm	B1 14 floors 15,300 sqm	B2 12 floors 18,100 sqm	B3 12 floors 17,100 sqm
RETAIL	2 floors 20,000 sqm					
RESIDENTIAL	OUTUBRO 9 floors 82 apartments	ARMADAS 9 floors 73 apartments	REPÚBLICA 16 floors 94 apartments			
PARKING	2,000 public & private parking spots					



Sustainability Meets

↗ High-performance facade and water strategy.

↗ Renewable energy and reduced carbon footprint, namely geothermal energy.

↗ Green clauses in office and retail contracts.

↗ Responsible procurement.

Urban Aesthetics.

Designed to achieve the following certifications:

First LEED Gold Certified Neighbourhood in Portugal.



WiredScore

↗ First WiredScore neighbourhood in continental Europe.





Leading Brands, Shoppers and Neighbours.

A European Landmark
Mixed-use Project.

- ↗ State-of-the-art design.
- ↗ Unsurpassed connectivity.
- ↗ Community-oriented.



EntreCampos, the New Vibrant Neighbourhood.

From a Heritage Site to a Revitalised Landmark.

Entrecampos boasts a rich history, having once been a bustling hub where markets thrived and amusement parks entertained, serving as a vital public space where people gathered for business and leisure.

Shopping in Entrecampos.

Crafting connections and shaping the future Entrecampos retail is more than a shopping destination; it's a tapestry of connections. It nurtures a thriving local community, addresses a deeper social imperative, and becomes a magnet for those in search of a retail experience that stands the test of time. Our commitment is bold, rooted in a philosophy that celebrates originality and distinctiveness.



Offices.

EntreCampos Original Offices.

The new epicentre of Lisbon's CBD, designed to welcome up to 14,000 daily users, boasts seamless integrated transportation links. Offering Grade A ESG compliant offices, it aims at best-in-class LEED, WELL, and WiredScore Certification.

7 Buildings
140,000 SQM
14,000 Daily Office Users

Retail.

EntreCampos Original Retail.

Lisbon's newest shopping, eating & leisure destination. A high street concept filled with flagship stores in between the most-wanted fine dining places. A curated multi-layered retail experience, fully integrated into a public park, right in the city centre.

2 Floors
20,000 SQM
+55 Stores
8,500 SQM F&B

Residential.

EntreCampos Original Residences.

Designed by Pritzker winners Siza Vieira, Souto de Moura, and interior design by Ana Costa, these residences encompass studios to 5-bedroom duplex apartments, ranging from 47 to 390 sqm GPA, for a total of 545 estimated residents.

3 Buildings
28,000 SQM
249 Apartments



Where Bold Brands Come Together.

A Curated Multi-layered Open-air Retail Experience.

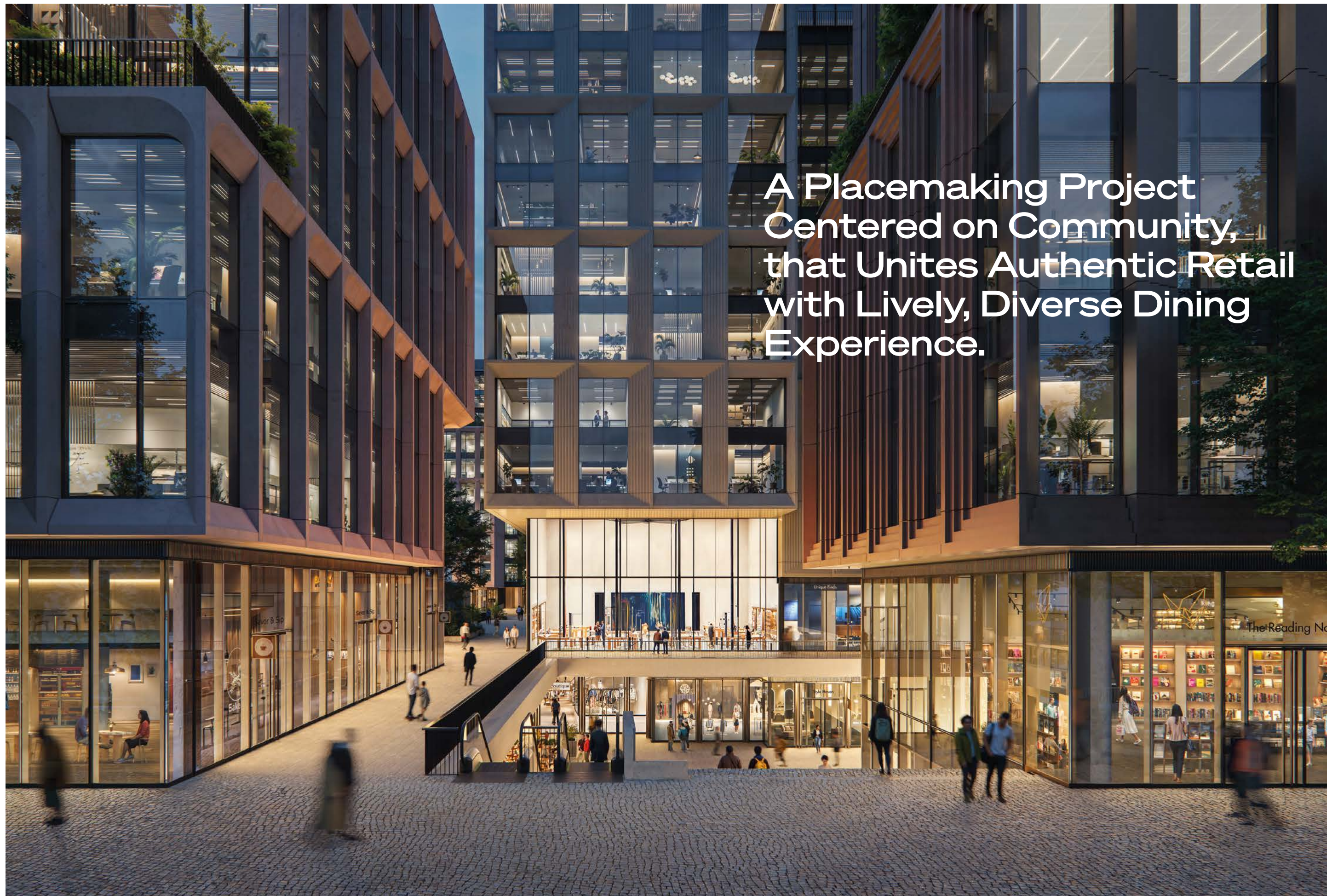
Redefining Retail with Purpose and Innovation.

We are not just participants in the retail landscape; we are architects of change. By challenging conventions and curating with intention, we create a retail experience that resists obsolescence. Our focus is on more than profit — it's on aligning with a higher purpose. Sustainability is at our core, and innovation guides our every move.

A new centre of activity is emerging in Entrecampos. This ambitious mixed-use development, the largest of its kind in the heart of any European capital, is poised to transform the neighbourhood.







A Placemaking Project
Centered on Community,
that Unites Authentic Retail
with Lively, Diverse Dining
Experience.



Where Iconic
Brands Converge.



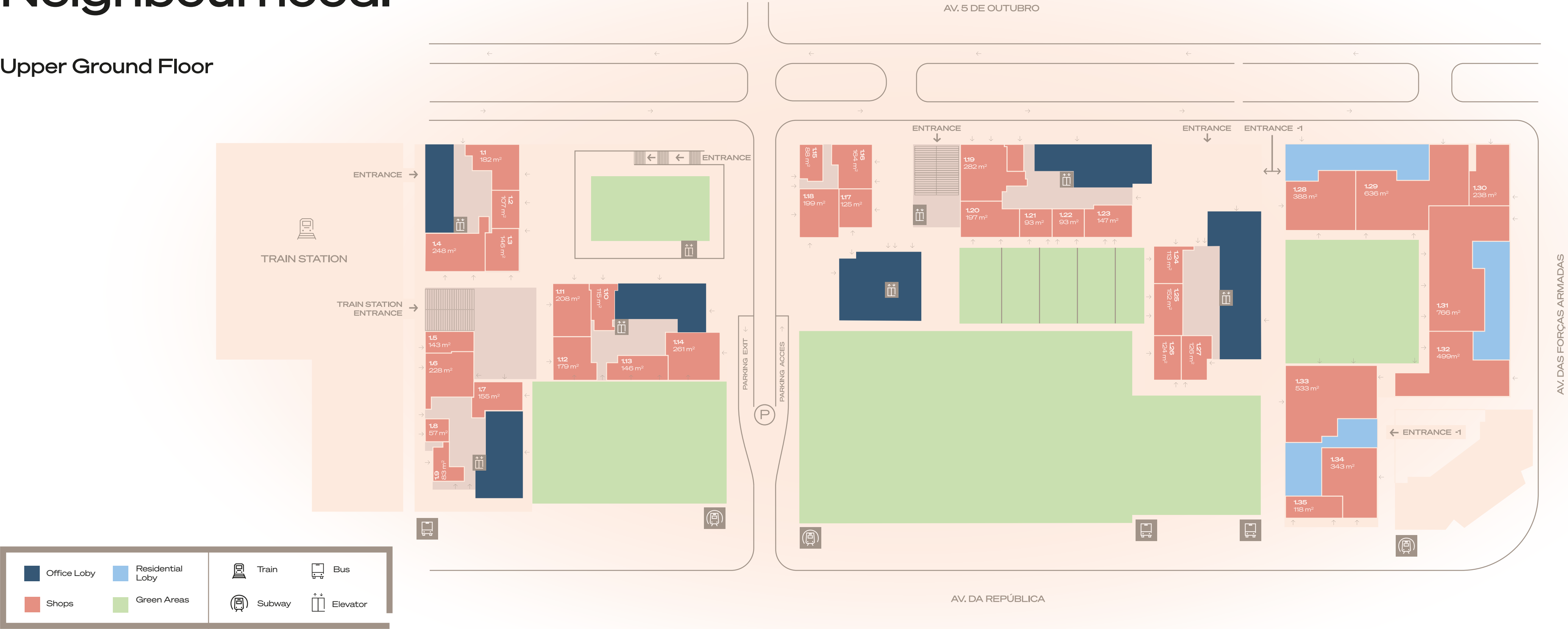
Building Connections,
and Shaping the Future.



A Thriving Hub for
Community and Culture.

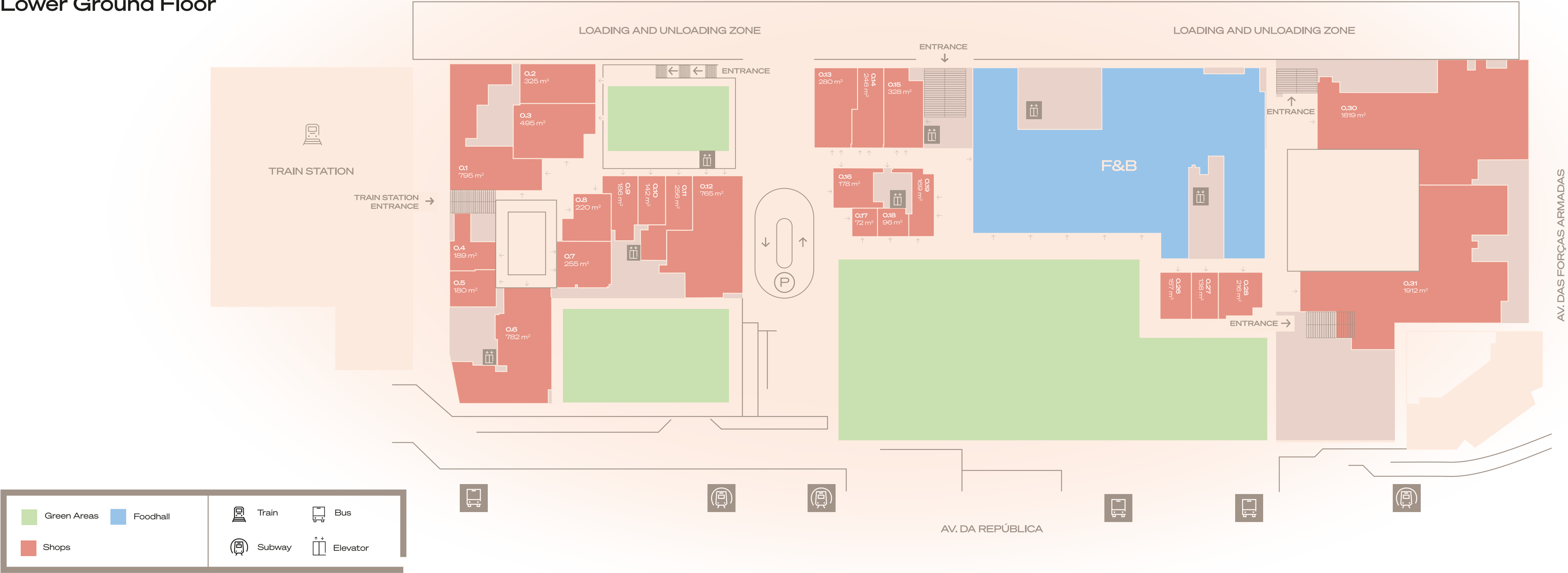
Be Part of a New Neighbourhood.

Upper Ground Floor



Be Part of a New Neighbourhood.

Lower Ground Floor



Be Part of a New Retail Experience.

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